**David Stewart  
CD/Senior Art Director**

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**SUMMARY OF EXPERIENCE:**

Experienced Multicultural Creative/Art Director with broad range of expertise in generating advertising and promotional creative concepts for various media including: print, outdoor and digital advertising, packaging, TV, radio, brochures, catalogues, logotypes, etc.

Accounts in EE.UU., Peru and Ecuador include Broward Health Hospital, Panthers Hockey, ADT Security, Atlantis, White Castle, Friendly’s, Club Med, Our Lucaya Resort, Darden restaurants, Procter & Gamble, Mazda, Volvo, Texaco, Pepsi, DirecTV, AT&T, Vigo Money Transfer, Western Union, Olympus, Brugal Dominican Rum, Aiwa, etc.

Peruvian born with over 25 years of experience, 24 years in EEUU.

Bilingual (Spanish/English).

**2016-2024 – Creative Supervisor/Senior Art Director for Kern Omnicom Group**

Responsible for creating and designing print, TV advertising, packaging, catalogues, digital pieces and POP materials on DIRECTV Spanish and English.

**2009-2016 Associate Creative Director/Senior Art Director**

**for Zimmerman Advertising.**

***(Zimmerman advertising is “the largest retail advertising agency” in the USA)***

Responsible for creating and designing print, TV advertising, packaging, catalogues and POP materials on accounts such as Broward Health Hospitals, ADT Security, Panthers Hockey, Atlantis, White Castle, Friendly’s, George Foreman, etc.

**2006-2009 Creative Director / Senior Art Director**

**for Marketing & Advertising Solutions INC.**

Responsible for creating and designing print, radio, TV advertising, packaging, catalogues and POP materials on accounts such as VIGO Money Transfer, Brugal Rum, Western Union, Olympus, Asbury Food Service, Banco Uno, etc.

**1999 - 2005 - Creative Director/Senior Art Director**

**for Greene Beech Latin American Division**

Responsible for creating and designing print, radio, TV advertising, packaging, catalogues and POP materials on accounts such as Our Lucaya Resort, Club Med, VIGO Transferencias de dinero, Brugal rum, DirecTV Latin America, DirecTV Puerto Rico, Hershey’s Latin America, Sportsline.com, Ernest & Julio Gallo Latinoamérica, American Express, Darden restaurants, etc.

**1997 - 1999 - Creative Director/Senior Art Director for Andina/BBDO, Ecuador.**

Responsible for creating and designing print, radio, and TV advertising, packaging, catalogues and POP materials for Pepsi-Cola Ecuador, Banco la Previsora, Coppertone, etc.

**1993-1997 - Art Director, for Grey/Peru, Lima, Peru**

Responsible for creating and designing print, radio, and TV advertising, packaging, catalogues and POP materials for accounts such as Procter & Gamble, Mazda Peru, Texaco, Volvo and Aiwa.

**1992-1997 Art Institute Toulouse Lautrec. Lima, Peru**

Photoshop and Illustration (Air Brush) Teacher.

**1992 - 1993 Freelance. Lima, Peru**

Creative/Art Director and Illustrator. Senior Creative/Art Director for Kale Producciones, Grey Corporation Group, Celular 2000, etc.

**1991-1992 PROPERU Advertising Lima, Peru**

Graphic designer.

**1989-1990 PUBLICITAS/INMA, Lima, Peru**

Internship on graphic design.

**EDUCATION**

1985 - 1991 - Bachelor of Graphic Arts in the Pontificia Universidad Católica del Perú

1973 - 1984 - SS.CC. Recoleta